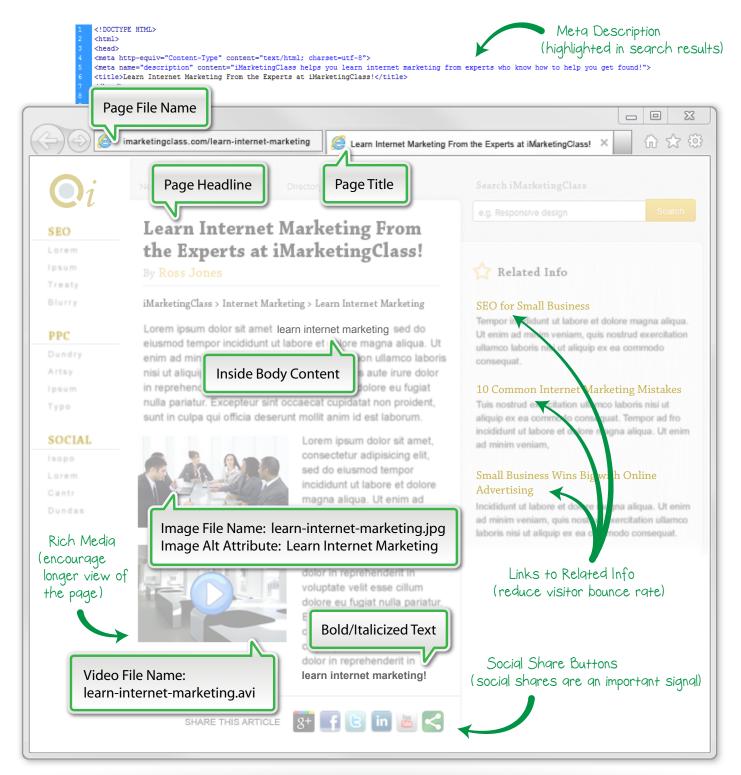
The Right Words in the Right Places

By Ross Jones





Waste of time: Meta keywords

Can get you in trouble: Too many ads, low quality content